

WHY ZERO?

For more than 20 years, we have helped save lives, advance research and new treatments, and unite communities to make prostate cancer a national priority. Together, we've made a significant impact on the fight against the disease. Join us on the journey to ZERO prostate cancer.



Patient Support

CO-PAY TO
48,000+

MEN WITH
ADVANCED
PROSTATE CANCER

ZERO
360
COMPREHENSIVE
PATIENT SUPPORT

Launched comprehensive one-on-one patient support program

PATIENT PROGRAMS

ZERO offers comprehensive support for prostate cancer patients. Starting with education, we provide millions of men and families with disease information through our website, printed materials, videos, and webinars. Our ZERO360 team of experienced case managers help patients access financial resources, cut through insurance and Medicare red tape, and find emotional support. For men with advanced prostate cancer who could not afford treatment, our financial assistance program provided grants to more than 48,000 men.

ADVOCACY & RESEARCH

As the national leader in prostate cancer advocacy, we protect and grow federal research funding that has led to several key prostate cancer treatments for extending and improving the lives of men. Our annual Summit brings together hundreds of advocates from around the country to make prostate cancer a priority within our federal government, our state legislatures, and our communities.



2,500+
advocates

to the ZERO Summit to educate lawmakers on Capitol Hill

3 new treatments

for prostate cancer as a result of research



TESTED more than
130,000 men for free



15,000+

men annually are alive today due to reduced prostate cancer mortality rates



EARLY DETECTION

We pioneered mobile testing for prostate cancer, alerting men across the nation to lifesaving information and reducing prostate cancer mortality rates through early detection. We continue to support early detection and free testing with local partners across the country.

AWARENESS

The ZERO Prostate Cancer Run/Walk Series is the nation's largest event series dedicated to men's health. For more than a decade, the series has helped raise awareness and unite men and their families across the country as a powerful force in the fight against prostate cancer.

ZERO helps lead the national dialogue on prostate cancer through our awareness campaigns, social media, website, and blog, Journey to ZERO. Our regional chapters are the boots on the ground to engage local communities and encourage grassroots action.

Millions of men and families

better informed through ZERO Prostate Cancer Run/Walk series, community awareness efforts, and social media campaigns



500+ events to get active and raise awareness



WHO WE ARE

ZERO — The End of Prostate Cancer is the leading national nonprofit with the mission to end prostate cancer. ZERO advances research, improves the lives of men and families, and inspires action. We're building Generation ZERO, the first generation of men free from prostate cancer, through our national run/walk series, education and patient support programs, and grassroots advocacy. ZERO is a 501(c)(3) philanthropic organization, accredited by the Better Business Bureau, with regional chapters across the country. We dedicate 84 cents of every dollar to research and programs. For more information, visit www.zerocancer.org.

Join the fight at ZEROCANCER.ORG

ACCOLADES FOR ZERO



2014 and 2015



bbb.org/charity



ZERO

THE END OF PROSTATE **CANCER**

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