Introduction

The Bold for Blue Awards recognize ZERO Champions who have the greatest impact in the fight against prostate cancer with their fundraising efforts. From the teams and individuals who participate in the ZERO Prostate Cancer Run/Walk series, to the folks who host their own do-it-yourself (DIY) events locally, and those who participate in our annual Grow & Give campaign, we applaud you for being Bold for Blue!

New this year, we also have the Impact Awards - these warriors are nominated by members of the ZERO Community for their passion, drive, and ultimate impact on our mission to end prostate cancer.

“The 2020 Bold for Blue nominees and winners have all gone to great lengths to improve the lives of the many patients and families facing prostate cancer. Their efforts have raised awareness, increased research funding, and helped prostate cancer patients get the support and information they need. We can’t ZERO out prostate cancer without their hard work and dedication.”

Jamie Bearse
CEO and President

Awards Night hosted by:
• Jamie Bearse, ZERO CEO & President
• Don Slaght, ZERO Board Member, Fundraising Committee Chair
• Shawn K. Supers, ZERO Director of Donor Relations

THE NIKITUK FAMILY

When Paul Nikituk passed from prostate cancer at the age of 55 in 2007, the lives of his wife Cheryl and daughters, Tara and Meghan, changed forever. To carry Paul’s values of helping others and making the world a better place, they formed Team Nikituk to participate in the inaugural ZERO Prostate Cancer Run/Walk in Washington, D.C. More than a decade later, Team Nikituk has raised over $100,000 and has inspired countless champions and families to take an active role in the fight against prostate cancer. Cheryl, Tara, and Meghan have each dedicated their time and energies to advocate for research funding and access to care on Capitol Hill while volunteering to educate men about early detection at health fairs. Meanwhile, Cheryl Nikituk serves on ZERO’s Board of Directors and Patient & Caregiver Advisory Board. The Nikituk family hope that other families will be spared from the pain of losing a husband and a father to prostate cancer. This is why they’ve made it their personal mission to talk to anyone, anywhere about prostate cancer. ZERO is proud to honor its original ZERO Champions, Team Nikituk.
IMPACT Award Nominees

Valerie Donahue
This ZERO Champion carries such a passion for ending prostate cancer that she helped found the ZERO Prostate Cancer Run/Walk in Salt Lake City. As Co-Race Director, Valerie is ALL in to do whatever it takes to end prostate cancer! She’s a powerhouse networker in the urology community, and thanks to her efforts, more men and their families in the Salt Lake City area are being helped than ever before.

Maureen Ferguson
Around the time of her husband’s prostate cancer diagnosis, Maureen Ferguson found out about the ZERO Prostate Cancer Run/Walk - Syracuse. She formed a team — aptly called “Fight for Ferg” — and in 2019 took home the Top Fundraising Team, Top Fundraising Individual and Largest Team awards! Maureen recruited friends, family, and co-workers and harnessed the power of social media to fundraise, and even hosted a pancake breakfast. Wow!

Dr. Peter Fisher
Dr. Fisher has served as the Race Director of the ZERO Prostate Cancer Run/Walk  - Salt Lake City since 2016. He currently serves as Chairman of Men’s Health & Robotic Surgery at St. Mark’s Hospital and is Utah’s most experienced robotic surgeon. He is also Vice President of Utah Healthy Living Foundation. Dr. Fisher is particularly proud of directing the ZERO Prostate Cancer Run/Walk - Salt Lake City to raise awareness and advocate for prostate cancer patients and families.

Mark Good
Mark has been a fierce prostate cancer advocate for the past six years. As a survivor, Mark has made it his life’s work to increase funding for prostate cancer research and to raise money for ZERO’s patient programs. He founded and serves as the Race Director of the ZERO Prostate Cancer Run/Walk - Des Moines and also hosts the “Golf Fore an End to Prostate Cancer” tournament. You’ll find him every year at the ZERO Summit advocating for prostate cancer research funding. His life’s mission is to reach as many men as possible to educate them on the importance of getting checked and early detection.
IMPACT Award Nominees

**Joseph Musumeci**
"I hate this damn disease but I love the people I have met because of it."
This is Joe's famous line as facilitator of a support group in South New Jersey called "Fighting Men Fighting Cancer." A seven year prostate cancer survivor, Joe attended not one but five ZERO Prostate Cancer Run/Walks in 2019, and had the largest team at the South Jersey race.

**Dr. Scott Owens**
You'll often find Dr. Owens on the stage at the ZERO Prostate Cancer Run/Walk - Harrisburg as he rallies local community members to line-up for the race and get ready to stomp out prostate cancer. At Urology of Central Pennsylvania, Dr. Owens is one of the area's most beloved urologists where he specializes in laparoscopic surgery and robotic surgeries, including radical prostatectomy. Nominated by a patient of more than 28 years for his compassion and care, Dr. Owens is always there for his patients and makes them feel important, heard, and seen.

**Stan Rosenfeld**
This nominee sits on countless committees and boards for various prostate cancer related charities and medical institutions, including the ZERO Prostate Cancer Run/Walk - San Francisco. A prostate cancer survivor since 1997, Stan found out quickly that he needed someone to talk to about his diagnosis and joined the Marin General Hospital support group where he soon took leadership. For the last 20 years, he has helped more than 1,500 men who are part of that support group. Stan raises awareness for prostate cancer at events, with the media, and hosts educational tables at community events, all in an effort to raise awareness, educate men on the importance of early detection, and support other men in this fight.

**Dr. Randy Kam**
Randy has Stage IV prostate cancer but that hardly slows him down! Randy is a prostate cancer warrior that has run 155 marathons, four of which have been with Team ZERO. He always wears a sign on his back with the names of those lost to the disease, telling men to get checked. He has raised more than $15,000 to fuel ZERO's programs. He educates his local community by tabling at local events and sharing on social media, and is always willing to talk to any man who is looking for support.

**DeMetrius Kee**
When his father was diagnosed with prostate cancer in 2017, DeMetrius found ZERO and soon became an active ZERO Champion. Since then, he's become a Top Fundraiser for the Los Angeles Run/Walk, and serves on the committee for that race. He also supports other Southern California races, and hosts educational tables at community events to help raise awareness and educate men on the importance of early detection. Dee is also known as ZERO's “fastest retweeter” for his role as a Social Media Ambassador who uses the power of his network to raise awareness and support ZERO's mission to end prostate cancer.

**Christine McMillan**
Christine’s family has been ravaged by prostate cancer. In 1997, she lost her grandfather to the disease. Since then, six other men in her family have been diagnosed. Nominated for her creativity in raising awareness and funds to fuel ZERO's programs she hosts dine and donate events, serves on the Napa Valley Run/Walk committee, secures donations from local businesses, and formed a partnership with a local golf tournament to benefit ZERO.

**Chris Hartley**
This ZERO Champion has made a significant impact in raising awareness of prostate cancer risks in the gay community. Diagnosed with prostate cancer at the age of 43, Chris shares his story in the hopes that it will inspire other men to get tested. He has contributed numerous pieces to the Journey to ZERO blog series, been a guest on ZERO's podcast Prostate Cancer Uncensored, and has appeared in media interviews. His husband, two sons, friends, and family form the team “Hartley's Heroes” and are Top Fundraisers at the ZERO Prostate Cancer Run/Walk in Austin. Chris also serves on ZERO's Patient & Caregiver Advisory Board.

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Andrew Zweig Ripple Run
Nancy Diamond and Susan Spector started the Andrew Zweig Ripple Run in 2018 as a DIY Run/Walk to continue the legacy and memory of Andrew Zweig. Andy was diagnosed at the young age of 50 and he lost his battle in 2017. Sue and Nancy were friends with Andy’s wife and children and jumped right in to commemorate his legacy. Nancy and Sue raised over $58,000 in their second year of the Run/Walk — wow! Through their efforts, Nancy and Sue have increased community awareness, and educated hundreds of people on the importance of early detection and prostate cancer screenings. Plus, their most recent event even featured free PSA screenings! The Zweig family is amazed at the efforts of everyone involved to put on the Ripple Run and are so grateful to have such amazing friends who continue to cause the ripple effect!

Baird
As one of ZERO’s long-standing Grow & Give partners, Baird has made an impressive impact toward ZERO’s mission to end prostate cancer over the last decade. In 2019, Baird employees hung up their razors, yet again, for the month of November. Internal departments battled beards to raise money for men and their families. Together, they got CHAIRitable and raised over $25,000!

Boston Scientific
More than 200 employees of Boston Scientific’s UroPH team joined forces worldwide to participate in Grow & Give. Boston Scientific employees got creative and hosted shave parties, silent auctions, bottled and sold spiced quince jam, and blew-up social media with posts showcasing creative mustaches and beards to raise nearly $40,000 to fuel ZERO’s programs and end prostate cancer. Now that’s ‘stache-tastic!

Mike Rotz
Mike’s upbeat and enthusiastic desire to promote men’s health awareness has made him an invaluable volunteer on the Harrisburg Run/Walk committee. Mike hosts educational tables at community events and volunteers at the local minor league baseball team’s Prostate Cancer Awareness Weekend every year on Father’s Day weekend, which is fitting since he and his father are both prostate cancer survivors. This ZERO Champion is also known for supporting ZERO Champions across the country by donating to Facebook fundraisers.

Susie Schlernitzauer
When Susie’s brother Terry was diagnosed with prostate cancer, she promised him she’d do everything in her power to end this disease. Susie conducts in-district meetings with her local representatives, and is co-chair director of the ZERO Run/Walk in South Florida. Her team – “This One’s for Terry” – participates every year in the ZERO Prostate Cancer Run/Walk and has routinely been the largest and top fundraising team. She co-hosted the first Tee-Off to End Prostate Cancer in her area, and recruited the first Florida based Grow & Give police department. Susie also sits on ZERO’s Patient & Caregiver Advisory Board.

“...We are inspired by all the amazing Bold for Blue winners and nominees. It’s an honor to stand alongside the many patients, survivors, and caregivers who fight prostate cancer every day. AbbVie is a supportive partner in your fight, and is dedicated to ending this awful disease with you.

Thank you for letting us honor you today and everyday.”

Tanya Frenkel
Marketing Manager

#EndProstateCancer
TOP FUNDRAISING WINNERS

Bunch O Nuts
This team’s name could not be more fitting! The Virginia Beach-area weather had other plans for the ZERO Prostate Cancer Run/Walk - Hampton Roads, and with a Nor’easter blowing sand and blasting cold rain, the event went indoors. But bad weather couldn’t shake the fighting spirit of this team, as they braved the elements to run in honor of Chaz Heron, who passed last year. Chaz made it his mission to spread awareness about early detection. Because of his pushing, four members of Bunch O Nuts, are still here to run in his memory as prostate cancer survivors themselves. This year Bunch O Nuts was 44 members strong and were the race’s Top Fundraising Team.

Curdy Army
As said by the daughters of Bill “Big Cat” Curdy at the annual ZERO Run/Walk in Portland, “Everyday is a moment to live for and to be thankful for.” This family embodies cherishing moments despite losing the leader of the Curdy Army in late 2019. Family and friends rallied around Bill as often as possible to make sure he felt loved and supported until the end. The Curdy Army grew this year to raise awareness and keep Bill’s memory alive. His former employer of over 30 years matched the Curdy Army’s Run/Walk fundraising total, plus the local police department participated in ZERO’s Grow & Give campaign to show their support.

Dodge the Digits
When Justin King, a police officer from Massachusetts, was asked what his key to success fundraising for the Boston Run/Walk was, his answer was simple: “I just asked EVERYONE I knew for support.” Justin, his wife Misty, ZERO Champion John Vaughn, and their friends and family formed a team called “Dodge the Digits.” His fundraising success made Justin a ZERO Champion, a role he has taken on fully by his advocating for early detection at every chance.

Fight for Ferg
Around the time of her husband’s prostate cancer diagnosis, Maureen Ferguson found out about the ZERO Prostate Cancer Run/Walk - Syracuse. She formed a team — aptly called “Fight for Ferg” — and in 2019 took home the Top Fundraising Team, Top Fundraising Individual, and Largest Team awards! Maureen recruited friends, family, and co-workers and harnessed the power of social media to fundraise, and even hosted a pancake breakfast! With 52 individuals on her team, Maureen helped raise over $11,000!
The Forsburg 40
A powerhouse team for the ZERO Prostate Cancer Run/Walk - Harrisburg is led by a small but mighty force: 3-year-old Eliza Forsburg. Little Eliza does have some help from her grandfather Pat Forsburg, but Pat credits Eliza’s charm for raising over $21,500! Pat, a prostate cancer survivor and ZERO Champion, is always upping the ante with fundraising, so we can’t wait to see what he and Eliza dream up in 2020!

Mark & Teresa Good
In 2019, Mark put on the second annual Golf “Fore” an End to Prostate Cancer in the Des Moines area. The event sold out and raised over $28,000. Through seasonal campaigns, Run/Walk, a DIY event, the annual survivors dinner, or the Summit, Mark and Teresa Good are constantly raising awareness for prostate cancer. Outside of events, Mark and Teresa personally fundraised nearly $31,000. Wow!

Harrity & Harrity, LLP
Sandy Maxey is the ZERO Champion leading the fight against prostate cancer at Harrity & Harrity, LLP. She lost her dad to prostate cancer and is committed to ensuring that no one else loses their father from the disease. Sandy and her colleagues utilize workplace giving programs at Harrity & Harrity to give back to ZERO. Amazing!

New Jersey’s ZERO Champions
For the second year in a row the Tee-Off to End Prostate Cancer - NJ event has raised more than $30,000 to end prostate cancer. Organized by the local New Jersey ZERO Champions group this event aims to take a divot out of prostate cancer by bringing the northern NJ community together to end the disease. Under the leadership of Don Slaght, prostate cancer survivor and Chair of ZERO’s National Board of Directors Fundraising Committee, this is the second year in a row they have earned a Bold for Blue Award!

Pepe’s Peeps
Grace DeLeon started this team in 2015 to honor her late husband Pepe DeLeon. She along with her daughters Marli and Danielle participate in the ZERO Prostate Cancer Run/Walk - South Florida each year to honor their “Peps.” Grace also co-hosts the Tee-Off to End Prostate Cancer - Doral, FL fundraiser and raised more than $11,000 to support ZERO’s mission and programs. Way to go, ladies!
TOP FUNDRAISING WINNERS

Hops & Handlebars
Hops & Handlebars is organized by Anna and Ryan Pessah, in memory of Dr. Benjamin Pessah – Ryan’s father. Dr. Pessah was diagnosed with aggressive prostate cancer in February 2014 and passed away in April of 2016. Anna and Ryan decided to create an event centered around Ryan’s best memory of his dad, growing mustaches together, and enjoying great beer. Hops & Handlebars is an annual prostate cancer awareness fundraiser in Sacramento that raises money, spreads awareness, and fosters education about prostate cancer prevention, treatment, and support. They celebrated their best year in 2019 by raising over $10,000 through mustache carnival style games and generous donations from the community. Their event brought in hundreds of people, many from a younger demographic, to learn about the disease who may otherwise never hear about it.

Rob O’Pen
The O’Rourke family first got involved with ZERO Back in 2016 at the San Diego ZERO Prostate Cancer Run/Walk soon after Rob O’Rourke’s diagnosis. While based in northern California, they chose a destination spot for all family and friends to join them raising nearly $10,000 that year. Rob sadly passed in 2018 and while the pain still feels like it happened yesterday, family and friends of Rob O’Rourke decided it was time to come back together to honor their hero. In his memory, they put on the Rob O’Pen Golf Tournament in Chicago and raised $10,000 for men like Rob!

Run for a Life
ZERO Champion Lyle Leuck was an avid bicyclist until prostate cancer surgery made bike riding uncomfortable, so he turned to running as an alternative. He and his wife Susan live just outside Wilmington, NC and noticed that there was a lack of prostate cancer awareness and education happening in their community, so Lyle decided to put on his own run/walk called Run for a Life on September 12, 2019. Lyle recruited local survivors and members of the community to form a committee and together raised nearly $21,000 to end prostate cancer!

Pfizer
Team Pfizer made an amazing impact on the fight to end prostate cancer in 2019! Sue Hensley, Sherri May, Dominick Oliverio, and Tyrone McClain inspired Pfizer employees with the mission of ending prostate cancer by participating in Run/Walks across the country and growing mustaches for Grow & Give. Collectively Pfizer employees raised nearly $22,000 to end prostate cancer. The company came out with nearly 200 employees to the ZERO Prostate Cancer Run/Walk - NYC and took home largest team and top fundraising awards. Now that’s impressive!
Team Frednecks was formed by friends and family to honor the legacy of Fred Sanger. Team Frednecks raises over $10,000 each year for the Napa Valley Run/Walk in Fred’s honor to fight for their hero. Fred’s memory is a blessing on this Northern California Run/Walk, and all those who knew and loved him.

Team Ham participates and fundraises in not just one but two races to raise funds and awareness in honor of Gordon Ham. The Ham Family have been participating in the ZERO Prostate Cancer Run/Walk - Capital Area and the ZERO Prostate Cancer Run/Walk - Hampton Roads from the very beginning of the race series and come out in full force with 40 to 50 teammates each year. Way to go!

Team Nikituk
It wouldn’t be a ZERO Prostate Cancer Run/Walk - Capital Area without ZERO Champions, the Nikituks! Meghan, Tara, and their mom Cheryl have been fighting and fundraising since the passing of their father and husband Paul Nikituk. They continue to raise awareness in their community so that no wife or daughters have to suffer the same loss. The Nikituks have raised well over $100,000 for ZERO and this year was an incredible record-breaking year for Team Nikituk, raising over $16,500 in the 12th year of the race!
When Michelle Yancey’s husband Gib was diagnosed in his early 50s, she didn’t realize how much prostate cancer was about to be a part of her life. It just so happened that her childhood friend was diagnosed around the same time, so Michelle and family joined their team at the local ZERO Prostate Cancer Run/Walk as Team Yancey in 2018. Between Run/Walk fundraising in 2019 and a No Shave November effort, Michelle fundraised over $17,000 last year! Michelle is continuously blown away by the generosity of family and friends within her and Gib’s network, just as ZERO is with the Yancey family — Michelle generously donated her home and voice to ZERO’s Giving Tuesday efforts in 2019.

When Susie’s brother Terry was diagnosed with prostate cancer, she promised him she’d do everything in her power to end this disease. Susie conducts in-district meetings with her local representatives and organizes a team for the ZERO Run/Walk in South Florida. Her team — This One’s for Terry— participates every year in the ZERO Prostate Cancer Run/Walk - South Florida and has routinely been the largest and top fundraising team. She co-hosted the first Tee-Off to End Prostate Cancer in her area and recruited the first Florida based Grow & Give police department. Susie also sits on ZERO’s Patient & Caregiver Advisory Board.

Team Sheffler Strong
Motivation and inspiration are just two of many words to describe Pat Sheffler who lives his life with “Positive Vibes.” A picture of health his entire life, Pat was diagnosed with prostate cancer in his early 50s. Slapped in the face, he dove right into the fight for his life to find the right treatment path. Learning of her dad’s diagnosis, Ashlen Sheffler found their local ZERO Prostate Cancer Run/Walk and decided to enter a team. In just their second year, they raised over $30,000! They also manage a thriving 650+ member Sheffler Strong Facebook group where the family posts inspirational messages, videos, and continues to share Pat’s journey with the disease and all things related to it.

Tee-Off to End Prostate Cancer - Atlanta
In just its first year this event raised more than $41,000! This record-setting event was organized by Jonathan Schwartz, Donald Williamson, Mike Nuttall, and Glenda Hicks. Jonathan is a member of ZERO’s Board of Directors, and together with his family honored their father, William Schwartz’s legacy as a founding member of ZERO. Don and Mike are both prostate cancer survivors and Glenda is a nurse for prostate cancer patients. All are committed to ending prostate cancer once and for all!

Team “This One’s for Terry”
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GET BOLD to End Prostate Cancer

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