

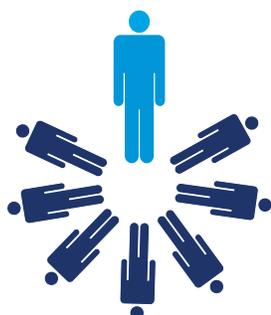
10 THINGS EVERYONE SHOULD KNOW ABOUT PROSTATE CANCER

1. More than 3.1 million men are living with prostate cancer in the U.S.
2. It is estimated that there will be 248,530 new prostate cancer diagnoses in 2021.
3. Know your risk and take appropriate action. The biggest risk factors are age, race, and family history.
4. Screening for prostate cancer is quick and easy and can be done with a simple blood test and a physical exam.
5. There are no symptoms of early stage prostate cancer, making it critical to understand your risk and talk to your doctor about testing after you turn 40. Early detection saves lives.



LIVING WITH PROSTATE CANCER

6. Exercising regularly, maintaining a healthy weight, and eating a heart-healthy diet can help reduce your risk of prostate cancer.
7. Prostate cancer is the second leading cause of cancer death in men.
8. Nearly 98 percent of men diagnosed with prostate cancer in its early stages are still alive for years after diagnosis.
9. Every 15 minutes another American man dies from prostate cancer.
10. Knowledge is power. If you or someone you love is diagnosed with prostate cancer, learn everything you can about your diagnosis. Visit www.zerocancer.org/learn



1 in 8
AMERICAN MEN WILL GET PROSTATE CANCER DURING HIS LIFETIME

ZEROCANCER.ORG

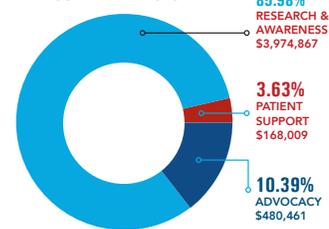
WHERE THE MONEY GOES

Federal EIN
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85 CENTS OF EVERY DOLLAR GOES TO PROGRAMS & ACTIVITIES

YOUR DONATION AT WORK:

FISCAL YEAR 2017 PROGRAM EXPENSES



100% - \$4,623,337

10 WAYS TO GET INVOLVED WITH ZERO

1. Sign up for a Run/Walk or Team ZERO endurance events at zerocancer.run.
2. Sign up to receive our e-newsletter and blog updates.
3. Visit zerocancer.org/store to shop for good.
4. Follow ZERO on social media!
5. Host a local event in your community with ZERO's education materials.
6. Find free testing near you through ZERO's online testing database.
7. Share your story and become one of ZERO's Heroes.
8. Attend the ZERO Prostate Cancer Summit! Sign up at zerocancer.org/summit.
9. Become a local advocate for ZERO in your community. Learn more at zerocancer.org/advocacy.
10. Donate to ZERO at zerocancer.org/donate.

